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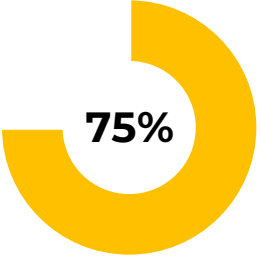
AI-Enhanced On-Demand Baggage Platform:

We Pick-up, Store & Deliver.

"Empowering travelers to reclaim their time and focus on what truly matters by maximizing convenience."

5.0 ★★★★★ - Google Reviews





75%

In 2023, **travelers** feel **burdened by their baggage** on the **first and last day** of their trip



85%

Travelers would prefer a **hassle-free solution** to manage their baggage as per **travel convenience** study in 2021.



68%

2022 **tourists** report spending up to **2 hours** searching for **storage options**

My issue when traveling is the inconvenience of lugging my baggage around check-in/out times

BaggageTAXI is digitally transforming **the way** travelers think about their luggage before and after check-in/check-out times

by providing an **on-demand pick-up, storage, and delivery service** that is secure and efficient Change the customer journey by enabling them to:



Optimize Time

Baggage free, meet your baggage when and where you need it.



Save Money

...don't waste it on taxi rides spend it right.

Digitally transforming the travel & tourism market!

- Utilizing the GIG economy.
- Facilitating AI & cloud native technologies.
- Enabling the API economy.
- Omnichannel engagement via web & app.
- Powering the world's first innovative luggage technology platform.
- Enhancing processes via AI to drive best customer experience.
- Global 24/7 customer service.
- [Product Video](#)



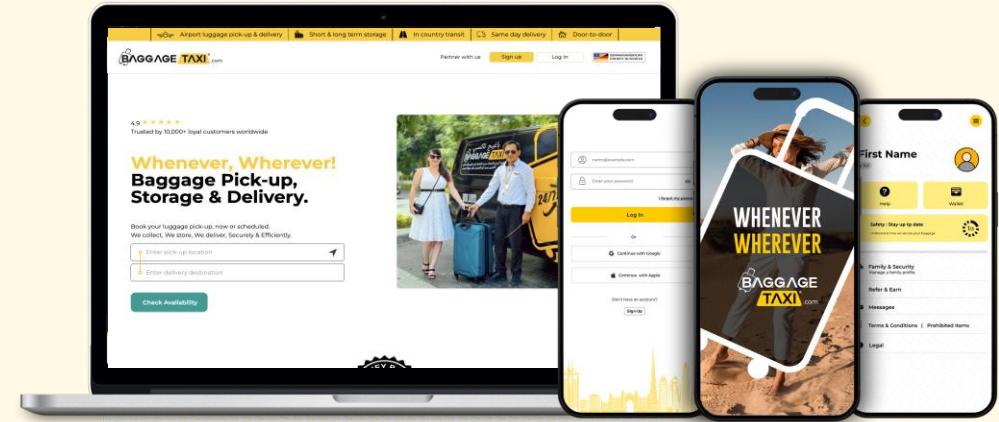
Customer App



Driver App



Partner App



Actionable data

Predictive insights

Increased customer experience through real-time data from customer & luggage intelligence.

DOWNLOAD NOW



Trusted by global brands



Hospitality & Holiday Homes



Online Platforms



Real Estate & Malls



Travel & Tourism





GLOBAL -TRAVEL & TOURISM

\$685B
2023

Travel & tourism
Market size

7%
CAGR
2023-2030

CAGR growth rate

\$1T
2030

...Global growth rate
From 19.7B in 2020

DUBAI

DUBAI - GO TO MARKET

17M
2023

Tourists in Dubai with a
growth rate of 17% p.a.

1%
170k

Our goal...
Market share by 2031

79%
2022

Visiting on leisure;
average party size 2.6



RESEARCH ABOUT US

89%
n=400

Travelers would
utilize our services

33%
n=400

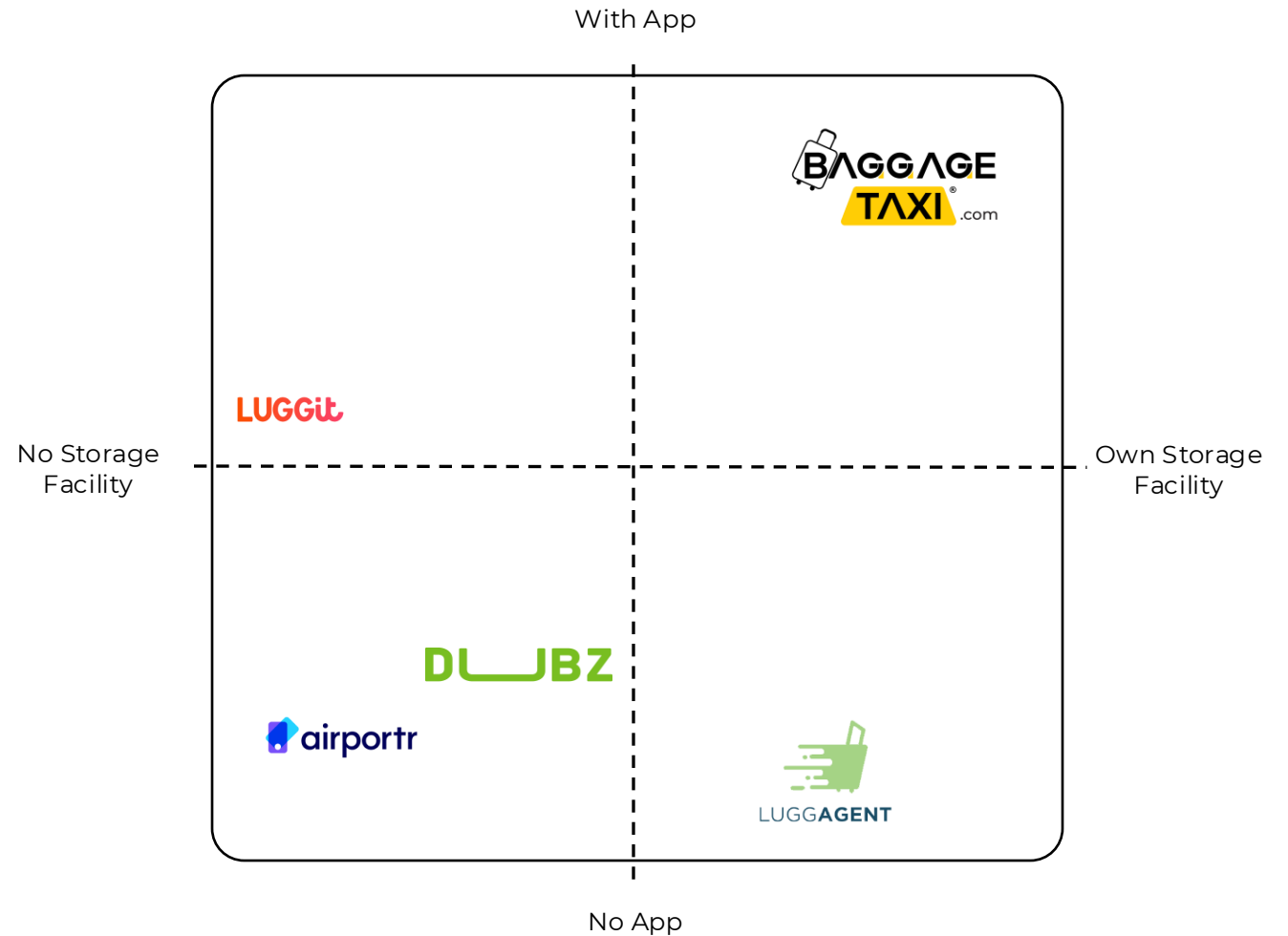
Travelers would
subscribe to our service

75%
n=400

Struggle with their
baggage after checkout

Baggage storage with collection, storage & delivery market landscape.

From ordinary to tech platforms.





LUGGiT



airportr

DLJBZ
powered by dnata

	BAGGAGE TAXI .com	LUGGiT	LUGGAGENT	airportr	DLJBZ powered by dnata
On-Demand pick-up	✓	✗	✗	✗	✗
Own Multi-continent presence	✓	✗	✗	✗	✗
Service for short- & long-term storage	✓	✗	✗	✗	✗
VIP Service	✓	✗	✗	✗	✗
Butler Service	✓	✗	✗	✗	✗
Own Storage/Monitoring	✓	✗	✗	✗	✗
Mobile Application	✓	✓	✗	✗	✗
Service available to all customers	✓	✓	✓	✗	✗
Scheduled services	✓	✓	✓	✓	✓
Driver collection & delivery	✓	✓	✓	✓	✓
Service for same day pick-up & delivery	✓	✓	✓	✓	✓

We have had amazing achievements...

**March
2023**

Founded

**May
2023**

First Customer

200+

Partners &
Prospects

3.8k+

Booked Customers
2024

12k+

Baggage Handled
2024

14%+

Returning Guests

\$158k

Gross Revenue
2024

17

Employees

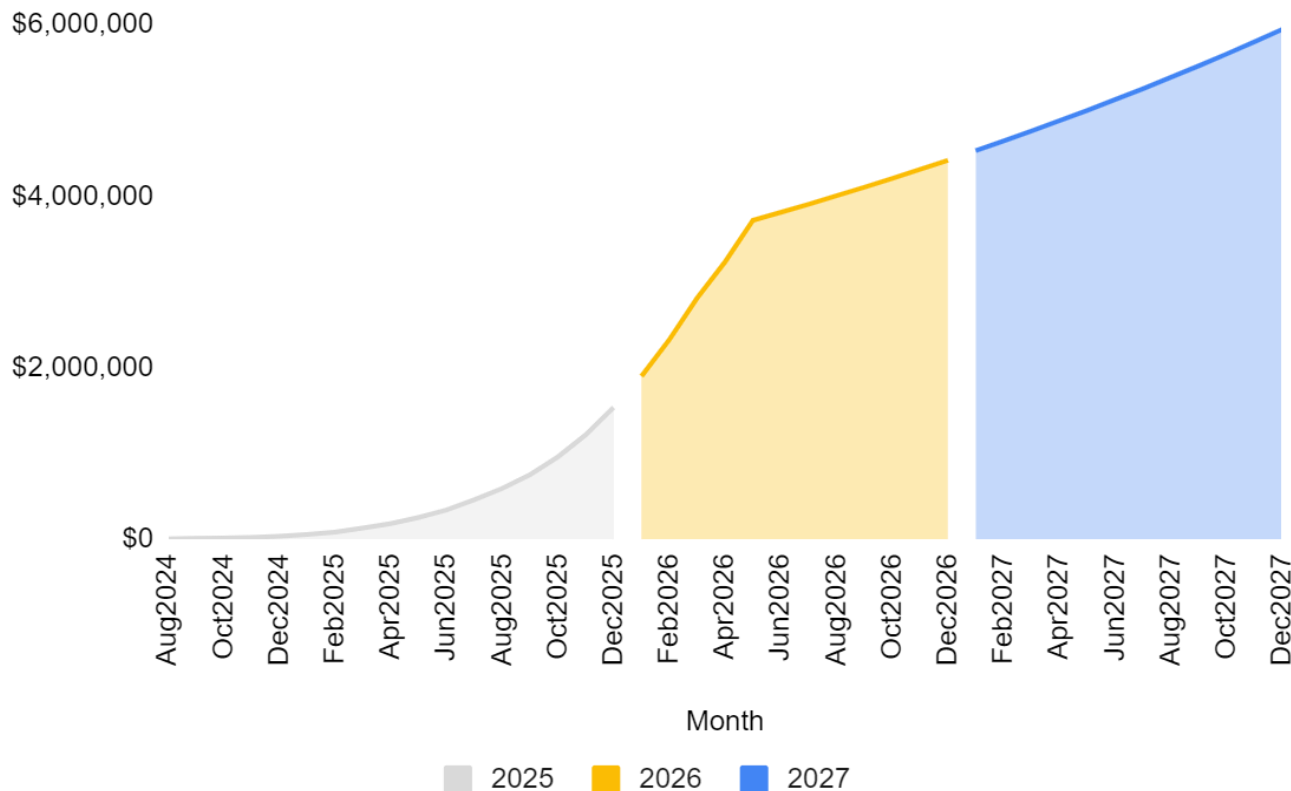
\$750K

Funded

4

Global
Pilots H2/24

36 months forecast



16k
12 Daily

Annual/Daily
CUSTOMERS
2025

41k
107 Daily

Annual/Daily
CUSTOMERS
2026

79k
192 Daily

Annual/Daily
CUSTOMERS
2027

25k
69 Daily

Annual/Daily
BAGGAGES
2025

72k
202 Daily

Annual/Daily
BAGGAGES
2026

126k
350 Daily

Annual/Daily
BAGGAGES
2027

BaggageTAXI will scale its business model across 30 markets in 18 countries, achieving a 60-65% profit margin. This expansion, driven by strong go to market (GTM) strategy, is projected to generate \$62.48 million in revenue by year three, & with a minimum **monthly revenue** of **\$4.5 million**.

Funding timeline

Pre-Seed

Closed February 2024

- ✓ Raised: USD 250K
- ✓ Bootstrapped: USD 250k
- ✓ Discount Rate: 80%

- ✓ Incubated 03/23
 - ✓ Launched MVP within 3 months
 - ✓ Proof of market fit
- ✓ 1k+ customers served
- ✓ Product completion
- ✓ Partnerships (Hospitality & travel platforms)
- ✓ Generating monthly revenue

Seed

Round Open

- Post-money valuation target: USD 57M
- Raise: USD ~ 1 to 5M
- Minimum ticket: USD 100k
- Raised from Angel: USD 250k
- 24 months runway for hypergrowth

- Augment product development
- AI driven solution engineering
- Sales & affiliate partnerships
- Marketing & brand activation
- Sales and Operations
- Global expansion into 30 markets in 18 countries
- USD 62m revenue within 36 months

Series A

2027

- Post-money valuation target: USD 250M
- Expected 3x margin increase with AI enablement

- Maximize global market presence
- Maximize RPU and engagement
- Sales
- R&D

3-year growth

Be the market leader providing baggage pick-up, storage and delivery internationally

- Launch in London and Atlanta.
- Enable the service through customer, driver and partner applications.
- Grow network of drivers & partners.
- Collaborate with leading travel influencers to focus on transforming how travelers think about their baggage.

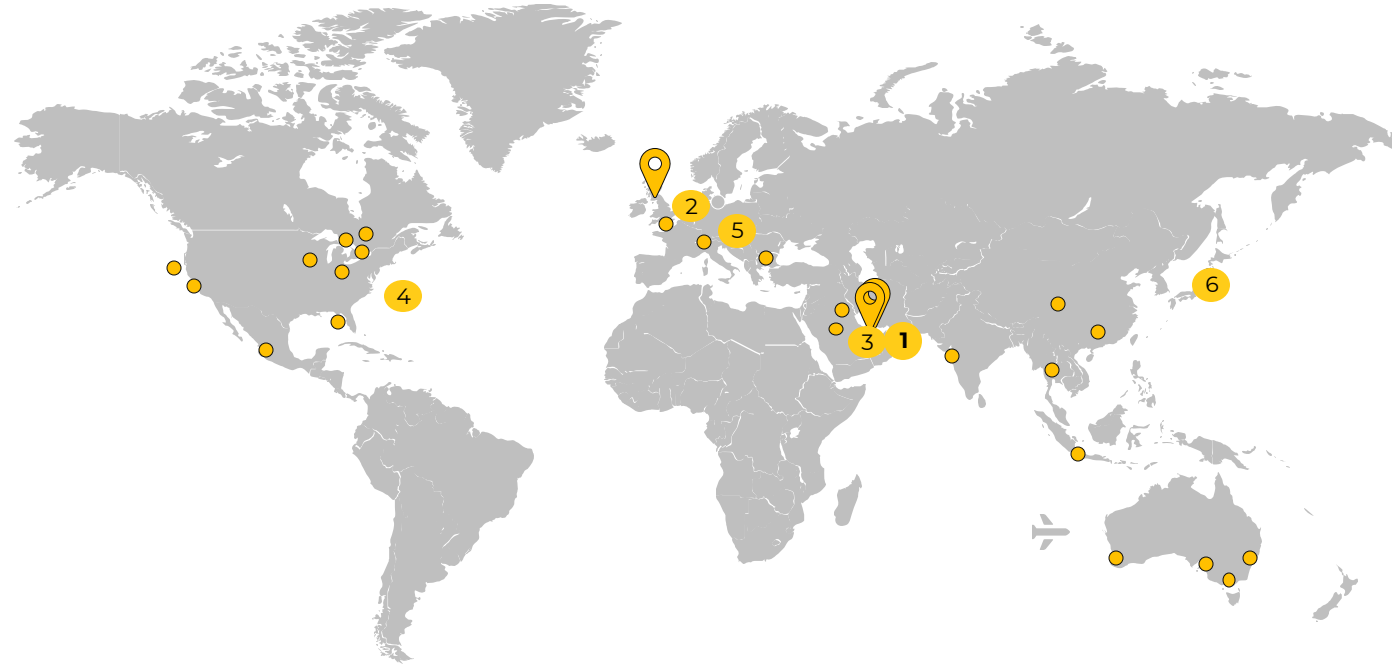
AI disruption, strategic partnership distribution and expand globally

- Launch in 30 markets in 18 countries to become truly global.
- Continue to build a superior AI powered and UX + infrastructure to deliver most effective and robust application to max margins.
- Integrate with leading travel platforms.
- Focus on tapping into the collected data to enable further refinement of the platform.

Build a \$250-500M business by 2027

- Launch in 100 markets globally supporting 24 languages
- Lead the digital transformation of how travelers manage their baggage
- Drive data awareness and monetization.
- \$35-70M ARR.

Expansion



The Start

Setting up right

Growing Up

- Moving from MVP to A/B Testing
- Covering UAE sales and Partners.
- Become more automated company
- Started raising funds

December 2023

Our achievements :

- We tested and proved the business model.
- We signed more than 10+ partners.
- We secured 250+ guest database
- We run in very limited budget.
- We have a 5 years plan
- MVP Web completed
- 1st Online Ads

Scaling

- App testing
- Min Advertising
- Started raising funds

Travelers & Tourism Market to Scale

Travelers Contribution To T&T GDP	+50	2021-USD BN
1. UAE		45.6
2. UK		157.5
3. Saudi Arabia		51.5
4. USA		1,271.2
5. Germany		251.0
6. Japan		206.3

Criteria	
Annual Growth Rate CAG	+2%
Party Size of Travelers	+2
Total Travelers into city in Millions	+13m
Travel for Leisure/Business	+30%

2022

2023

2024

2025

2026

2027+

Phase 1 – Local Market

Phase 2 – Investment & New countries 2024
Flagship to Franchise

Continuous Global Footprint
Continuous Brand Acquisition

WE HAVE SOLVED 1 PROBLEM IN OUR WORLD

50+ years of commercial, technology, logistics & experience.



Tristan Sommer-Enriquez

Founder & Chief Executive Officer
Executive MBA - Hult International Business School

24+ Years Commercial, Logistics & Digital
Transformation

- 4 Industries
- 3 Startups & 1 Exit



Malte Geierhos

Co-Founder & Chief Technology Officer
Executive MBA - Hult International Business School

24+ Years Tech & Software

- 4 Industries
- 4 Startups & 2 Exits

BaggageTAXI is a Lifestyle

when traveling.

We are revolutionizing customer journeys and enabling travellers to buy back time and have their luggage waiting for them at the airport or any other location.

“Extend Your Trip,
Whenever, Wherever you Need it!”



Mission:

To transform the travel experience offering hassle-free innovative solutions.



Vision:

To revolutionize the global travel industry by leveraging technology to provide innovative and efficient traveler-first services.



Questions?

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BaggageTAXI
International Holding Ltd.
WeWork – ADGM
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Al Maryah Island
Abu Dhabi

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United Arab Emirates
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United Kingdom
BaggageTAXI Group
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RAISING USD 5M

EXPANSION INTO 30 MARKETS - 18 COUNTRIES

SALES & MARKETING

Sales expenses, Offline & Online Marketing,
Allowances

50%

OPERATIONS

Salaries & Staff Related Exp. Govt, Utilities,
Subscriptions

10%

SCALING & EXPANSION

Office Equipment, Furniture, Vehicles, Licenses,
Patents

15%

PRODUCT / R&D

Design, AI, & Software/IP

25%

Minimum Investment: USD 100k+